

Consili, Las Vegas, NV - Television Order
 Client: Judge Ann Zimmerman Market: 25+ Likely Voters
 Buyer: Theresa Campagna, (702)324-1474, T.Campagna85@hotmail.com

To: Vicki Nelms, KTNV ABC Ch. 13, Email: vnelms@ktnv.com
 Tel: (702)257-8482 Fax: (702)871-1961

Flight Dates: 10/15-11/6

Stations	Day/Time	Adults 25-54 Code	Gross Cost	CPP	2012 10/8	Units / GRPs / Gross Cost by Week - Monday Dates										Length :30s		Total		
						10/15	10/22	10/29	11/5	11/12	11/19	11/26	12/3	12/10	12/17	12/24	12/31	Units	GRPs	Gross Cost
						12	12	13	10									47		
						27.0	27.0	29.5	22.9										106.4	
						\$2,925	\$2,925	\$3,325	\$2,900											\$12,075.
KTNV ABC 13 :30	M-F 4:30a-5a News	0-EM	2.2	\$75.	\$34		2	2	2	1								7	15.4	\$525.
KTNV ABC 13 :30	M-F 5:30-6a News	0-EM	2.2	\$175.	\$80		2	2	2	1								7	15.4	\$1,225.
KTNV ABC 13 :30	M-F 5-5:30a News	0-EM	2.2	\$175.	\$80		2	2	2	1								7	15.4	\$1,225.
KTNV ABC 13 :30	M-F 6:30-7a News	0-EM	2.5	\$400.	\$160		1	1	1	1								4	10.0	\$1,600.
KTNV ABC 13 :30	M-F 6-6:30a News	0-EM	2.5	\$400.	\$160		1	1	1	1								4	10.0	\$1,600.
KTNV ABC 13 :30	M-F 11a-12p News	1-DT	2.5	\$400.	\$160				1	1								2	5.0	\$800.
KTNV ABC 13 :30	Sa 6:30-7a News	7WKD	2.2	\$300.	\$136		1	1	1	1								4	8.8	\$1,200.
KTNV ABC 13 :30	Sa 6-6:30p News	7WKD	2.2	\$350.	\$159		1	1	1	1								4	8.8	\$1,400.
KTNV ABC 13 :30	Su 6:30-7a News	7WKD	2.2	\$300.	\$136		1	1	1	1								4	8.8	\$1,200.
KTNV ABC 13 :30	Su 8-9a News	7WKD	2.2	\$325.	\$148		1	1	1	1								4	8.8	\$1,300.

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